



Ted Boyer

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WORK EXPERIENCE

Brokaw

Programmer & Designer | May 2018–Present

Work on user experience design, digital design, and front-end programming for clients. Code clean and SEO-friendly HTML, CSS, and jQuery for websites, banner ads, and emails, solve tough design problems with fresh thinking, collaborate creatively, and stay current on the latest interactive technology.

Koroseal Interior Products

Graphic Design Intern | May 2016–January 2018

Responsibilities included designing large-scale digitally printed murals for clients and preparing production-ready artwork for large-format printing. Also involved in design creation/development, revisions on projects, and actively contributing to a positive work environment within the graphic design team.

Design x Nine

Graphic Designer | August 2017–May 2018

Selected as one of nine students in the award-winning in-house design studio at the Myers School of Art. Worked on research, concept development, and design. Met with clients to present ideas and collaborated in the teamwork environment. Created logos, branding, print, and motion design under real client deadlines. Under guidance from the creative director, ensured projects were well-executed from concept to completion.

The University of Akron, Myers School of Art

Student-Lead Web Content and Social Media Manager | August 2016–April 2018

Worked in close collaboration with faculty to administer the Myers School of Art's online presence. Additionally responsible for publishing content to the website and accompanying social media accounts, creating and updating pages in dotCMS, as well as designing event materials and assets for digital and print use. Worked remotely and on-call daily to deliver a helpful and enjoyable online experience for current and prospective students, faculty, alumni, and visitors.

The Buchtelite

Page Designer | August 2014–May 2016

Provided page layouts, including photos and graphics, for readers of the biweekly student-run publication. Worked closely with section editors (News, Sports, Arts & Life, Opinion) to design each page as part of an attractive and well-organized newspaper, collaborated with designers on ideas for article graphics and illustrations, and taught relevant skills to three new page designers while mentoring them through the page design process.

TRG Reality

Digital Retouching Assistant | Summers 2010–2012

Worked on editing and cleaning up commercial photographs, assisted the retouching department in various duties, and assisted studio photographers in set building and removing. Also worked independently and often without supervision in the fast-paced studio environment.

EDUCATION

The University of Akron

Myers School of Art

BFA in Graphic Design | May 2018

SKILLS

Design | Branding, typography, illustration, visual/UI/UX for web and mobile, graphic design for print, and motion design

Web | Front-end programming and email production

Photo | Digital photography, editing, and retouching

SOFTWARE

Adobe Creative Cloud | Photoshop, Illustrator, InDesign, XD, Dreamweaver, After Effects, Lightroom, and Premiere Pro

Web Technologies | Foundation, HTML/CSS, Sass, WordPress, and Chrome DevTools

Versioning/Other Tools | Git, Bitbucket, and macOS

INVOLVEMENT

AIGA | American Institute of Graphic Arts
Mentee in Emerge Mentor Program, 2016

AAF | American Advertising Federation
Akron ADDY Volunteer, 2018

Student Art League | Myers School of Art
Group Leader for annual NYC trip, 2015–2017

ACHIEVEMENTS

District 5 ADDY Award | 2018
Loop Brand Identity, Silver

Akron ADDY Award | 2018
Loop Brand Identity, Gold

SERVICE

Myers School of Art | Fall 2017–Spring 2018
Recruitment Volunteer

The Emily Davis Gallery | Spring 2016
Gallery Sitter