



Ted Boyer

ted@ted-boyer.com

linkedin.com/in/ted-boyer

WORK EXPERIENCE

Koroseal Interior Products

Graphic Design Intern | May 2016–Present

Responsibilities include designing large-scale digitally printed murals for clients and preparing production-ready artwork for large-format printing. Also involved in design creation/development, revisions on projects, and actively contributing to a positive work environment within the graphic design team.

Design x Nine

Graphic Designer | August 2017–Present

Selected as one of nine students in the award-winning in-house design studio at the Myers School of Art. Work on research, concept development, and design. Meet with clients to present ideas and collaborate in the teamwork environment. Create logos, branding, print design, and large-scale work under real client deadlines. Under guidance from the creative director, ensure projects are well-executed from concept to completion.

The University of Akron, Myers School of Art

Student-Lead Web Content and Social Media Manager | August 2016–Present

Working in close collaboration with faculty to administer the Myers School of Art's online presence. Additionally responsible for publishing content to the website and accompanying social media accounts, creating and updating pages in dotCMS, as well as designing event materials and assets for digital and print use. Work remotely and on-call daily to deliver a helpful and enjoyable online experience for current and prospective students, faculty, alumni, and visitors.

The Buchtelite

Page Designer | August 2014–May 2016

Provided page layouts, including photos and graphics, for readers of the biweekly student-run publication. Worked closely with section editors (News, Sports, Arts & Life, Opinion) to design each page as part of an attractive and well-organized newspaper, collaborated with designers on ideas for article graphics and illustrations, and taught relevant skills to three new page designers while mentoring them through the page design process.

TRG Reality

Digital Retouching Assistant | Summers 2010–2012

Worked on editing and cleaning up commercial photographs, assisted the retouching department in various duties, and assisted studio photographers in set building and removing. Also worked independently and often without supervision in the fast-paced studio environment.

EDUCATION

The University of Akron

Myers School of Art

BFA in Graphic Design | May 2018

SKILLS

Adobe Creative Cloud & under, HTML/CSS, WordPress, and macOS

Typography, branding, illustration, web design, UI/UX, motion design, and production

Digital photography, photo editing, and retouching

INVOLVEMENT

AIGA | American Institute of Graphic Arts
Mentee in Emerge Mentor Program, 2016

AAF | American Advertising Federation
Akron ADDY Volunteer, 2018

Student Art League | Myers School of Art
Group Leader for annual NYC trip, 2015–2017

ACHIEVEMENTS

District 5 ADDY Award | 2018
Loop Brand Identity, Silver

Akron ADDY Award | 2018
Loop Brand Identity, Gold

SERVICE

Myers School of Art

Recruitment Volunteer | Fall 2017–Present

Emily Davis Gallery

Gallery Sitter | Spring 2016